

The Flag Project



ROCKEFELLER CENTER®

2022 Catalog

The Flag Project

Only One Earth

The Flag Project, Rockefeller Center's first crowdsourced art initiative, made its debut in the Spring of 2020. Highlighting people's love for New York, artists from all walks of life were invited to express New York's diverse culture, energy and strength through their own art, which was transformed into bold, vibrant flags displayed around The Center. Since that time, The Flag Project has become one of Rockefeller Center's most beloved events.

This year, The Flag Project focuses on "Only One Earth," calling on artists of all abilities to express their appreciation for the environment, how they live sustainably and in harmony with nature, and the daily steps they take towards positive climate action. Rockefeller Center has collaborated with the United Nations Environment Programme and the Climate Museum in New York City on this year's initiative. The collaboration coincides with World Environment Day, the 50th anniversary of the UNEP and Stockholm+50, an international meeting in June 2022 to recognize global action towards a sustainable society.

Together, the United Nations Environment Programme and the Climate Museum selected 193 unique designs to be turned into eco-friendly flags that fly around the Plaza through the month of April. Specifically, this year's flags will be created using Bio-Line Biodegradable Fabric. The fabric, made with CiCLO® fibers and yarn, reduces the amount of plastic pollution in our oceans and accumulation in landfills.

This year's Flag Project will also be the focal point of Rockefeller Center's Earth Day celebrations as part of Spring Sunday on April 24th that will include free, family programming with the Climate Museum, National Wildlife Federation, NYC Parks Green Thumb, and additional activities. On June 6th, the UNEP and Rockefeller Center celebrate World Environment Day with PopUP Forest at The Center.

We are so excited to see this year's inspirational works of art flying proud at Rockefeller Center and invite you to explore how you can have a positive impact on the environment.

Images from
The Flag Project
installations in
2020 and 2021

Selection Committee



unep.org
@unep

The United Nations Environment Programme is the leading global voice on the environment. It provides leadership and encourages partnership in caring for the environment by inspiring, informing and enabling nations and peoples to improve their quality of life without compromising that of future generations.

"This is a critical year marking important environmental milestones, including UNEP's 50th anniversary and Stockholm+50, to gather momentum to address the triple planetary crisis of climate change, biodiversity loss and pollution. This collaboration with Rockefeller Center is a great opportunity to call for urgent actions for a healthy planet for the prosperity of all."

–Ligia Noronha

United Nations Assistant Secretary General
Head of New York Office



TISHMAN SPEYER

tishmanspeyer.com
@tishmanspeyer

"We're delighted to be partnering with UNEP and the Climate Museum to address the global threat of climate change this year with inspirational art by artists from around the world. The Flag Project has quickly become one of Rockefeller Center's most beloved events. It's an opportunity for artists of all ages, near and far, to share their visions for our one earth."

–EB Kelly

Managing Director and Head of Rockefeller Center at Tishman Speyer



climatemuseum.org
@climatemuseum

The Climate Museum's mission is to inspire action on the climate crisis with programming across the arts and sciences that deepens understanding, builds connections, and advances just solutions. In its public programming to date, it has created an activist, cultural approach to community engagement with climate, recognizing that most Americans are worried about the climate crisis but are unsure how to take meaningful action. The Museum's free, accessible exhibitions, art installations, online events, youth programs, and more have broadened the climate movement, introducing an interdisciplinary approach to climate with an emphasis on community, justice, equity, and inclusion. The Museum has commissioned a wide range of climate art and juried numerous climate arts, design, and photography competitions including Rockefeller Center's The Flag Project, AIGA Design Conference, The Art of Resilience Exhibition presented by GFDRR's Lab and the World Bank Group Art Program, Decade of Change Photography Awards, and capstone design projects at RISD and SVA, among others. Programs are presented at the Museum's exhibition hub on Governors Island, in public spaces citywide, and, since 2020, through virtual events. The Museum is currently scaling out to a permanent, year-round presence in New York City.

"We're absolutely delighted to partner with Rockefeller Center and UNEP on these vital Earth Day initiatives that prioritize a global call to climate action, inviting us all to break the climate silence. Rockefeller Center's accessibility to a broad public makes the Flag Project (and additional Earth Day events) an important nexus for public art, dialogue, contemplation, and action focused on climate change and the environment, bringing participants and visitors together to build community around progress toward a climate-safe future."

-Miranda Massie
Director of the Climate Museum

Katherine Downey Miller

Massachusetts

From my series of paintings, "Wild Fire, Wild Heart," inspired by the colors and energy of wildfires in Australia and the American west. These works expand upon my long-held interest in light and abstracted nature to dig deeper into my emotion facing the detrimental human impact on the environment. While heart-breaking images of fire serve as the sources for the paintings, I use metallic paints as a reference to the practice of Kintsugi, the ancient Japanese artform of mending cracked ceramics with liquid gold. I attempt to present the balance between facing our current climate disaster and approaching a hopeless situation with an eye for the beauty in the breakage, with a capacity to lean towards mending and rebuilding over apathy and despair.



